(54) Title: ADAPTIVITY OF AMBIENT INTELLIGENCE TO FULFILL CONSUMER NEEDS
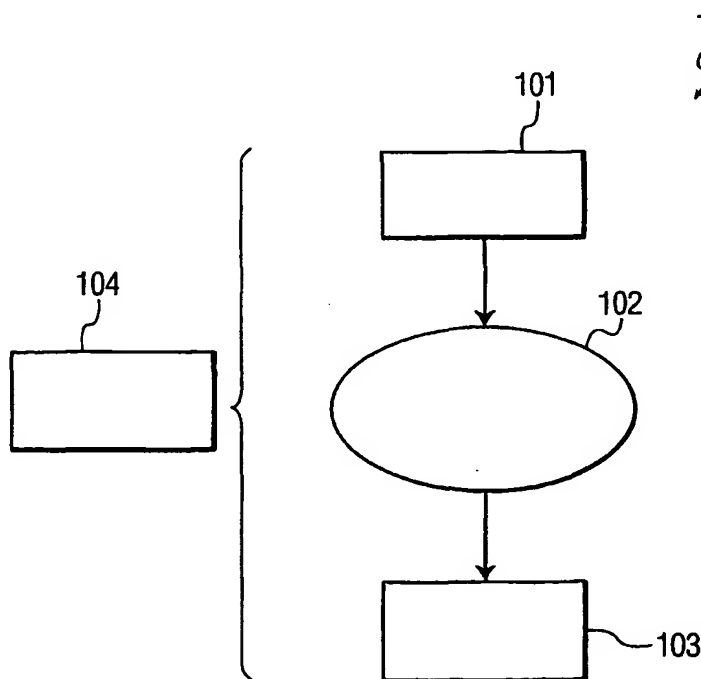
(57) Abstract: The present inven-
tion provides a system and method
for a user to set and reset and even
turn to zero, the level of heuristically
guided behavior exhibited by a
consumer electronic (CE) product.
A CE product, according to a
preferred embodiment of the present
invention, exhibits at least one
behavior guided by a predetermined
heuristic wherein the heuristic can
be applied in cumulative steps that
increase or decrease or set to zero
the level of an exhibited behavior.